



### Gift Trees to Restore Collins Sanctuary

Friends of Trees is proud to partner with the Audubon Society of Portland and Metro to help restore the Collins Sanctuary in Forest Park. Our restoration effort in this unique and beautiful area in Portland's West Hills is made possible by generous donations through our Gift Trees program.

The Collins Sanctuary, a legacy of the Collins Family Foundation, was gifted to the Oregon Parks Foundation in 1976. This marked the beginning of the Audubon Society of Portland's work to restore the natural landscape and provide habitat for wildlife.

Over the years, the English Ivy and other invasive plants grew quickly and overwhelmed the newly-planted natives, until Metro purchased the land from the Oregon Parks Foundation in 2008.

Metro and Audubon restoration scientists have been working together in a concerted effort to speed up the invasive species removal and to plant natives, which will thrive in the environment and stabilize the slopes. Through a partnership with our Gift Trees program, Friends of Trees is now able to plant even more vital native trees to make this sanctuary whole again.

Your support of our Gift Trees program directly provides the structure and overarching canopy that is needed in this urban forest.

During our 2009-10 planting season we invite our Gift Trees donors and recipients to dig in and help plant the trees that will one day become an old-growth forest.



Photo by Brian Black

Crew leader Chad Sorber mulches at McGregor Heights.

### A Gift That Lasts a Hundred Tree Rings

To make a gift of any kind to Friends of Trees is an act of generosity.

To make a long-term gift—one derived from the work of a lifetime—is to make a commitment beyond measure.

By joining our *Seed the Future Society*, your planned bequest will provide a lifeline to our future and help us ensure our community forest will continue to grow through our efforts.

For more information please visit [www.FriendsofTrees.org/Legacy](http://www.FriendsofTrees.org/Legacy) or call Melissa at 503-282-8846 ext.23.

# Tree Connections



### Historic Season for Friends of Trees

Have you heard the one about the Portland nonprofit that planted 375,000 trees and native shrubs in 20 years?

Well, the true story is, for every root ball Friends of Trees brought to a planting in the past two decades, there have been thousands of volunteers and countless community partners there to lend a hand.

These stories of community and working towards a common goal were the focus of the 20th Anniversary Celebration at the Wonder Ballroom, Nov. 15 (see inside).

Friends of Trees now has a staff of 16—the largest in its history—but 16 people cannot plant 1,800 trees and shrubs in a day, like Green Space Initiative (GSI) volunteers do, and 16 people cannot infuse an entire community with enthusiasm, like Neighborhood Trees (NT) volunteers do.

With the Grey to Green Initiative, Friends of Trees is challenged with helping the City of Portland plant 83,000 street and yard trees in five years, a figure that equates to larger NT plantings in established areas and planting expansions into new neighborhoods.

Please consider joining us as a member and volunteer, and help contribute to what forest scientists call “the Friends of Trees effect,” which is a visible greening of our city from an aerial view.

Here is a list of upcoming 2009 Portland and Vancouver neighborhood deadlines for signing up to buy discounted nursery trees. See our web site for 2010 deadlines.

**Nov. 23-30:** Arbor Lodge, Centennial, Center, Creston-Kenilworth, Eastmoreland, Foster-Powell, Hazelwood, Kerns, Laurelhurst, Overlook, Reed, S. Tabor, and Sunnyside.

**Dec. 7-23:** Airport Green, Boise, Cathedral Park, Eliot, Hearthwood, Humboldt, Image, Kenton, King, Landover-Shamel, N. Image, Parkside, Parkway E., Piedmont, Portsmouth, St. Johns, University Park, and Woodlawn.



Photo by Shasta Lin

Crew of volunteers and homeowners planting a tree.

### New Name Signals Program Expansion

“Us old environmentalists remember when (global warming) was called the greenhouse effect,” said Gary Miniszewski, a longtime volunteer and crew leader for what used to be the Natural Area Restoration Program and is now named the Green Space Initiative (GSI).

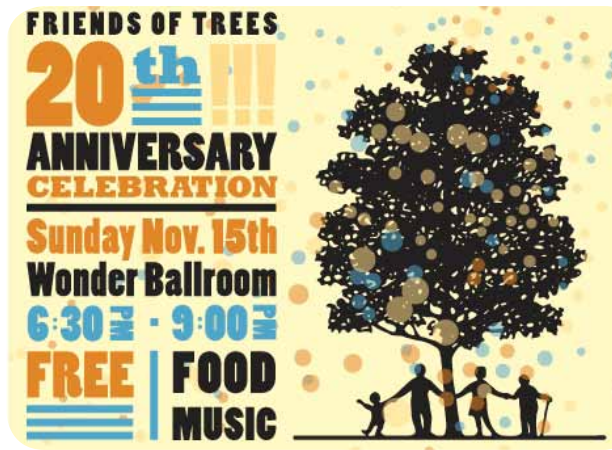
This name change stems from a need to expand upon the types of planting sites GSI will cover, said Green Space Program Manager Logan Lauvray.

“We’ll still be planting in natural areas, only now our projects will also encompass school grounds, land along highways, and parks,” said Logan.

This season the popular program has scheduled plantings along the I-205 corridor thanks to a landmark partnership between Metro, ODOT and Friends of Trees.

These plantings begin Dec. 19 and run through the end of March. GSI will schedule a total of two dozen plantings this season.

Volunteer opportunities are still available to create a carbon-absorbing, beautiful forest along this well-traveled interstate. Visit [www.FriendsofTrees.org](http://www.FriendsofTrees.org) for information.



## 20th Anniversary Messages

*Scott Fogarty, executive director:* Friends of Trees has grown much in 20 years and has made an indelible, positive impact in the region. Over the years, we have forged partnerships with government agencies, nonprofits, nurseries, and corporations to achieve lofty goals. As a result, thousands of volunteers have planted more than 375,000 trees and shrubs to create a lasting legacy of stewardship, community building, and sustainability in the Northwest.

Today we embark on another 20 years for future generations. The actions we take now make it possible for others to carry on the tradition and responsibility of greening our city in the future. Our goals remain high, and we will continue to strengthen our efforts by building on the partnerships and community volunteerism that have always been associated with Friends of Trees. I am excited to be part of the Friends of Trees team at such an important time in our history and look forward to planting thousands of trees in the years to come.

*Richard Seidman, Friends of Trees founder (excerpt from message delivered Nov. 15):* It is so gratifying and amazing to me to see how Friends of Trees has matured. I am very, very grateful for the incredibly dedicated efforts of all the many past and current staff and board members, volunteers, and donors who keep the organization alive and thriving.

Thank you all for helping grow that tiny sapling of an idea of the Portland Tree Brigade into the sturdy, strong-rooted tree it has become. All blessings to you, to our old trees and our new trees, and to the trees to come, and to our children and grandchildren and great-grandchildren. God-willing, they will grow sturdy and deep-rooted themselves, remembering us fools who devoted our time to planting and caring for trees in the midst of our strange, urban, modern, hustling and bustling lives.

## Thank You for Donating \$2,500 or More

City of Portland, Bureau of Environmental Services

EarthShare Oregon

Google Grants

HSBC

IKEA

J. Frank Schmidt Family Charitable Foundation

Terence O'Donnell Fund of the Oregon Community Foundation

The Oregonian

## Growth Rings is Portland's Tree Blog

Twenty years old and Friends of Trees has a baby blog.

Growth Rings started in August and is the destination for everything related to Friends of Trees, with tablespoons of tree-oriented news, events listings, tips, quizzes, and more.

Here are some examples of popular headlines: How an engineer plants a tree; Street trees can add \$9,000 to house prices; The not-so-few, the very proud, the crew leaders; and Goaded by invasives, Wilsonville hires goats.

Growth Rings is edited by Toshio Suzuki: 503-282-8846 ext. 16, or ToshioS@FriendsofTrees.org. If you have a tree question, send it to Dr.Tree@FriendsofTrees.org. The blog can be reached via the Friends of Trees home page or directly at [www.FriendsofTrees.org/GrowthRings](http://www.FriendsofTrees.org/GrowthRings).

## Dogpaw Studio is the Web's Best Friend

A recent redesign of the Friends of Trees web site was made possible by a large in-kind donation of service and expertise from Chijo Takeda, owner of Dogpaw Studio.

Chijo has created an attractive and user-friendly presentation for our site visitors.

A longtime supporter, Chijo is also responsible for many of the high-quality photographs used in Friends of Trees ads and printed materials since 1997.

"It's always a pleasure to work with Chijo," said Communications Director Teri Ruch. "Over the years his images have inspired many and greatly enhanced Friends of Trees' outreach. His latest gift of a web site is the best 20th anniversary gift I can imagine Friends of Trees receiving."



## Holiday Give!Guide is Here!

Friends of Trees is thrilled to be included in Willamette Week's holiday Give!Guide this year.

Now in its sixth year, this printed insert catalog and accompanying web site have proven to be very effective giving tools for local nonprofits. Friends of Trees hopes to improve upon the nearly \$10,000 in donations it received from Give!Guide in 2007.

While the financial support is tremendous, said Melissa Barber, associate director of membership services, the ability to reach a large number of new people who may donate and hopefully volunteer as well is priceless.



"With our growth, and with our current need to recruit more crew leaders, the outreach possibility of (Give!Guide) is great," said Barber.

One of the main initiatives of the Willamette Week effort is to encourage people age 18-35 to become involved in philanthropy.

Since the same age group is often interested in becoming crew leaders, reaching people through Give!Guide supports Friends of Trees in multiple ways.

Give!Guide will be placed in all 80,000 copies of the Nov. 11 Willamette Week. The tax-deductible donations will be accepted until the year 2010, and can be made online at [www.WWeek.com/GiveGuide](http://www.WWeek.com/GiveGuide) or mailed to: Willamette Week, 2220 NW Quimby St., Portland, OR 97210.

Donations will be tracked to see which nonprofit can raise the most money. The minimum donation is \$10, but a gift of \$25 qualifies for incentives from local retailers.

## Extra Crew Leader Trainings in January

For the first time, Friends of Trees will offer a mid-season crew leader training on Jan. 30 at the Arbor Lodge and Overlook neighborhood planting.

This incredible leadership opportunity provides the skills needed to be an expert tree planter.

After training, crew leaders choose three or four plantings a season to attend and usually work with a veteran mentor until comfortable enough with the process.

Make a difference in your community, be an example for others to follow—be a crew leader. For more information about becoming a crew leader, contact Andy or Greg, whose information is at the right.



Photo by Chijo Takeda

Melissa Barber carrying Gift Trees at last winter's planting.

## A Team That Plants a Tree Together ...

Look no further than Friends of Trees for your team-building volunteer opportunities.

Both the Neighborhood Trees and Green Space Initiative programs are able to accommodate groups of almost any size by providing a great way to get dirty, make a difference, and develop the kinds of relationships that make teams so successful.

Mathew Moore is a crew leader who works at Portland Energy Conservation, Inc., where he recruits teams of colleagues to plant trees and native shrubs on Saturdays because it's enjoyable to be in a group.

"I picked Friends of Trees pretty much because your organization makes it very easy for groups to gather and do advantageous work for the community and the environment," said Moore.

"What Friends of Trees does differently is have events throughout the day tailored to making even that little group out there a community."

Co-workers, trios of girlfriends, or even a Portland State University soccer team—all are welcome and all are thanked at our plantings.

Contact Andy, 503-282-8846 ext. 24 or AndyM@FriendsofTrees.org, or Greg, 503-282-8846 ext. 12 or GregT@FriendsofTrees.org, for volunteer information.